veritis
transcend

Enterprise Data Management

Transform Data Into Enterprise Wide Financial and Strategic Impact

Index

Executive Summary

Complete, connected, and actionable information drives enterprise growth. Data integrity across all functions allows leaders to make faster, more confident decisions while scaling with precision.

Veritis delivers strategic, secure, and large scale clarity across the entire data ecosystem.

- A unified enterprise data framework provides accurate, real time asset, customer, financial, and operational information across all domains.
- Leaders gain immediate visibility that empowers better decision making, stronger performance, and faster execution.
- Every layer of the system includes governance to maintain transparency, audit readiness, and operational discipline.
- Veritis offers secure and scalable delivery options that align with strategic direction and adapt to emerging business demands.

Veritis moves beyond traditional data management. We turn enterprise data into a competitive force.

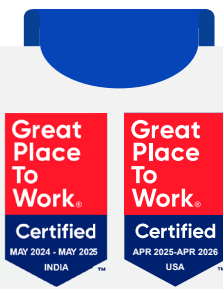This is data as a growth engine. This is Veritis.

Introduction

Every forward thinking CEO understands that data is not a support function. It is the business.

Modern enterprises face challenges stemming from fragmentation, duplication, and inconsistent systems. When operational, financial, customer, and product data live in disconnected silos, leaders struggle to drive accurate analytics, ensure compliance, optimize supply chains, and deliver connected customer experiences. The result is slower decisions and reduced competitive agility.

Veritis changes this outcome.

We unify customer, product, supplier, financial, operational, and asset data into a single, intelligent enterprise core. This foundation eliminates fragmentation and delivers consistent, real time visibility across functions, markets, and regions.

Enterprise Data Management under Veritis creates new strategic value. It supports personalized experiences, enables predictive insights, and reduces inefficiencies at a global scale. Veritis equips CEOs and C-suite executives with the clarity needed to make precise, measurable, and advantage driven decisions.

Great Place to Work Certification

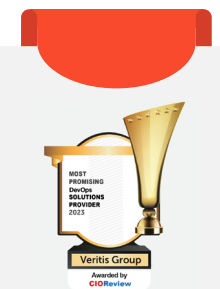Recognized in the US and India for fostering a culture of excellence.

Stevie Awards

Honored for outstanding achievements in DevOps and Cloud Infrastructure.

Globee Business Awards

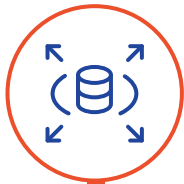Recognized for leadership in Cloud Security and DevSecOps.

CIO Review Award

Recognized for excellence in DevOps and implementation.

Key Features of Enterprise Data Management

Enterprise data drives every strategic decision, customer interaction, and growth opportunity. Veritis gives leaders the capabilities they need to manage data with accuracy, and confidence.

Centralized Enterprise Data Hub
A unified enterprise data hub consolidates all critical domains, customer, product, supplier, financial, and operational data into a trusted, consistent source of truth.

Real Time Data Synchronization
All systems reflect the latest updates instantly. Information flows seamlessly across enterprise applications, ensuring alignment and informed decisions.
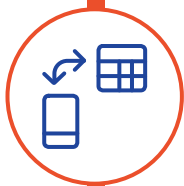
Intelligence Driven Matching and Unification
AI driven logic identifies duplicates, merges related records, and explores hidden relationships to ensure enterprise wide consistency without disruption.

Role Based Access Control
Granular, policy driven permissions safeguard sensitive information and maintain compliance across regions and business units.

Business Friendly Data Stewardship Console
Business teams can monitor, review, and resolve data issues without technical complexity. This reduces cycle times and improves enterprise data quality.
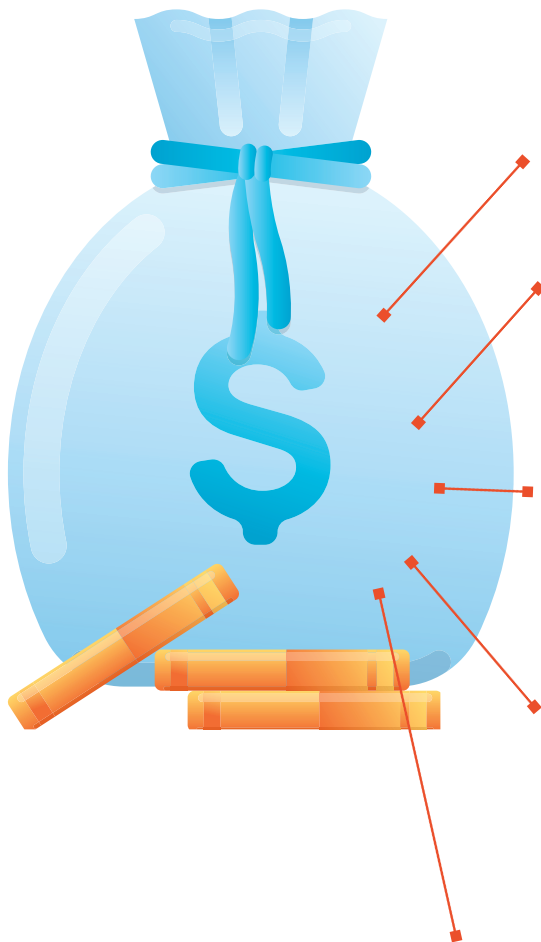
Dynamic Enterprise Taxonomies and Hierarchies
Dynamic structures help leaders visualize relationships across regions, products, business units, customers, and suppliers for strategic clarity at any scale.

Benefits

Data clarity defines enterprise performance. Veritis enterprise data management converts data into a strategic asset that accelerates growth and strengthens operational confidence.

Faster, More Accurate Decision Making

Executives gain unified, accurate insights that support rapid analytics and high confidence decisions across all business lines.

Stronger Customer and Partner Relationships

A complete 360 degree view supports personalized, insight driven experiences in sales, service, and marketing.

Higher Operational Efficiency

Redundant processes disappear. Teams reclaim time and shift to higher value work while the system eliminates reconciliation effort.

Stronger Global Compliance and Governance

Automated governance enforces data standards, audit trails, and regulatory requirements, including GDPR, CCPA, and industry specific mandates.

Scale on a Future Ready Data Foundation

A cloud enabled, modular architecture supports growth, innovation, new products, and expanding digital initiatives without disruption.

Technology and Security Features

Executives need more than protection. They need certainty. Veritis provides a security and governance foundation built for enterprise trust, resilience, and global operations.

1 **End to End Data Encryption**
All enterprise data is encrypted at every stage, while stored, while moving, and while being processed. TLS 1.3 and AES 256 ensure confidentiality across applications, cloud platforms, and global regions, keeping sensitive data protected at all times.

2 **Zero Trust Security Framework**
Access is never granted by default. Every user, device, and workload is authenticated, authorized, and continuously validated. This minimizes risk from internal misuse, compromised credentials, and lateral movement within the environment.

3 **Real Time Compliance Intelligence**
RCompliance dashboards provide instant visibility into SOC 2, ISO 27001, PCI DSS, GDPR, and CCPA readiness. Executives get clear, audit ready insights without manual effort, ensuring the enterprise stays aligned with evolving regulatory demands.

4 **Business Continuity and Rapid Recovery**
Geo redundant cloud infrastructure keeps operations running even during disruptions. Automated failover, 15 minute RPO, and 1 hour RTO ensure that critical systems recover quickly, maintaining service continuity across global business functions.

5 **Continuous Threat Monitoring and Detection**
Advanced vulnerability scanning, behavioral analytics, and SOC driven intelligence operate around the clock. Real time alerts identify anomalies early and reduce exposure windows, keeping enterprise environments secure and compliant.

Tools and Technologies Used

Veritis integrates proven, enterprise grade technologies that strengthen speed, scale, governance, and long term value across the entire Enterprise Data Management ecosystem. Each tool supports a specific strategic requirement, ensuring leaders operate with confidence and clarity.

1
Informatica Data Management and Quality
Informatica provides the foundation for consistent, trusted enterprise data. Its advanced governance, cleansing, matching, and quality rules ensure accuracy across all domains, enabling leaders to rely on a single version of the truth for analytics, reporting, and regulatory compliance.

2
Talend Open Studio
Talend accelerates integration by offering pre built connectors and data pipelines. It simplifies onboarding across ERP, CRM, cloud platforms, and custom systems. This reduces implementation timelines and helps enterprises unify data with less complexity and lower cost.

3
Apache Kafka
Kafka enables real time, high volume data movement across applications. Its streaming architecture keeps systems instantly synchronized, ensuring that decisions, analytics, and operations run on the latest information without delays or inconsistencies.

4
ElasticSearch and Kibanas
ElasticSearch delivers fast search, indexing, and analytics across large datasets, while Kibana provides intuitive dashboards for operational visibility. Together, they give executives real time insights into performance, data quality, and enterprise trends.

5
AWS and Microsoft Azure
These cloud platforms provide global availability, elasticity, and secure infrastructure for enterprise data workloads. They support high performance computing, scalable storage, and robust disaster recovery, allowing leaders to grow without constraints.

6
Collibra Data Intelligence Platform
Collibra reinforces governance across the enterprise. It centralizes data catalogs, policies, lineage, and stewardship workflows, ensuring consistent standards and improving collaboration between business and IT teams.

Challenges in Enterprise Data Management and the Veritis Solution

Data Silos Across the Enterprise

Challenge: Large organizations operate with disconnected systems across regions and functions. Customer, product, financial, and operational data sit in isolated repositories, making it difficult for leaders to get a unified view of performance.

Solution: Veritis uses automated data discovery, profiling, and integration frameworks to uncover hidden silos and unify them into a single enterprise view. This creates consistent access to reliable information across all business units.

Inconsistent and Low Quality Data

Challenge: Errors, duplicates, and outdated records reduce trust in analytics and slow down decision making. Poor data quality also increases compliance risks and operational inefficiencies.

Solution: Advanced cleansing rules, AI driven matching, and automated enrichment ensure every record meets enterprise quality standards. Leaders get accurate, complete, and reliable data they can confidently use for strategic decisions.

Lack of Governance and Accountability

Challenge: Without clear ownership and policies, data becomes inconsistent across departments. Updates collide, definitions vary, and compliance becomes harder as the organization grows.

Solution: Veritis establishes enterprise wide governance with defined stewardship roles, automated approval workflows, and real time dashboards. This creates transparency, accountability, and consistent control across the entire data field.

Limited Scalability in Legacy Systems

Challenge: Traditional systems struggle with growing volumes, new data types, and multi region expansion. They slow down transformation and restrict innovation.

Solution: Cloud native microservices architecture supports elastic scaling across regions, workloads, and business units. Enterprises can expand quickly without performance drops or system constraints.

Complex Enterprise Application Integration

Challenge: Connecting ERP, CRM, analytics, IoT, and cloud platforms often requires heavy custom code, long timelines, and high costs. This delays transformation and creates fragile integrations.

Solution: Veritis leverages prebuilt connectors, open APIs, and integration accelerators for SAP, Salesforce, ERP, CRM, and modern cloud ecosystems. This reduces deployment time, minimizes complexity, and ensures smooth data flow across the enterprise from day one.

Customer Case Studies

All case studies below have been reframed for EDM.

Global Automotive Manufacturer

Unified twelve data ecosystems into a single enterprise hub.

- Product onboarding 70% faster
- Digital sales conversion up 25%
- $5 million reduction in annual rework

Multinational Financial Services Leader

Unified customer, risk, compliance, and transactional data.

- KYC accuracy increased from 82% to 99%
- Audit issues down 85%

Fortune 500 Manufacturing Enterprise

Consolidated global supplier and procurement data.

- 40% faster procurement cycles
- $8 million working capital explored

Global Energy and Utilities Provider

Unified asset, service, and customer data into an enterprise core.

- Service accuracy improved 30%
- Customer retention up 22%

National Healthcare Network

Integrated patient, provider, and insurance information.

- Patient match accuracy at 96%
- Data duplication down 78%

Market Pricing Options for Enterprise Data Management

All EDM pricing models have been updated while retaining your structure.

1 **Strategic Subscription Models**
Annual Range
$60,000 to $600,000

2 **Executive Tiered Packages**
Annual Investment
$100,000 to $1M+

3 **Enterprise Custom Deployments**
Range
$250,000 to $2.5M

4 **Elastic Usage Based Models**
Pay as you scale for dynamic data workloads.

5 **Professional Services and EDM Implementation**
Typically,
1.5 to 2x the annual license.

6 **Executive Value Assessmenttation**
Measures ROI across clarity, compliance, efficiency, and customer value.

Conclusion

Enterprise leaders need data that connects their strategy to their execution. Enterprise Data Management is not about an IT initiative. It is the foundation of competitive advantage.

Veritis delivers clarity, control, and confidence across your entire data ecosystem. With 21+ years of experience, proven frameworks, and accelerators, we help you lead with precision, innovate faster, and stay fully aligned with global compliance requirements.

The future belongs to enterprises that command their data. Veritis makes that future possible.

Let's build what's next together.

Contact Us

📞 972-753-0022

✉️ connect@veritis.com

🌐 www.veritis.com

📍 1231 Greenway Drive
Suite 1040, Irving, TX 75038.