

# Why Enterprises Invest in ServiceNow Consulting Services?



## WHY SERVICENOW?



1 platform, 1 data model, high impact business value



Replace disconnected tools with one workflow engine



Unify IT, HR, Finance, Customer Service, and Operations

## WHY TOP EXECUTIVES CHOOSE SERVICENOW?



**\$11.5B+**  
Annual Revenue



**85%**  
of Fortune 500 Run on ServiceNow



**365%**  
Average ROI



**\$11 M**  
Average 3 Year Net Benefit per Enterprise



**<6**  
Months Typical Payback Period

## CORE CAPABILITIES



### ITSM

Resolve incidents 40% faster



### ITOM

75% reduction in service outages



### HRSD

50% boost in team use



### CSM

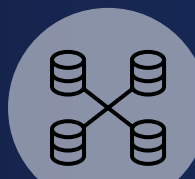
35% increase in CSAT



### Custom App

6x faster app development

## BUSINESS PROBLEMS WE SOLVE



Disconnected systems are slowing decisions



Manual processes drain productivity



Siloed departments blocking collaboration



Lack of real time visibility across operations



Rising operational costs with shrinking resources

## BUSINESS OUTCOMES



Faster Time to Market



Lower Operating Costs



Stronger Compliance & Security



Higher Employee & Customer Satisfaction



Improve service delivery speed

## WHY PARTNER WITH VERITIS?



**200+**  
Implementations Delivered



**98%**  
Client Satisfaction Rate



**40%**  
Average Cost Reduction



**6x**  
Faster App Deployment

## READY TO TRANSFORM YOUR ENTERPRISE WITH SERVICENOW?

Partner with Veritis, your ServiceNow partner for proven enterprise results.